



PLY TO
ATTENTION OF

DEPARTMENT OF THE ARMY
35TH AIR DEFENSE ARTILLERY BRIGADE
UNIT #15757
APO AP 96266-5757

EAAD-Z

10 February 2006

MEMORANDUM FOR RECORD

SUBJECT: 35th Air Defense Artillery Brigade Policy Letter #14- Incentives Payment

1. Purpose. To detail 35th ADA Brigade's Incentives Payment Program
2. Goal. To reward Soldiers for meeting and surpassing standards
3. Applicability. This SOP applies to all units within 35th ADA BDE.
4. Responsibilities.

BDE RM – Provide funding for all incentives given to Soldiers and units.

BDE S-4 – Coordinate purchase of appropriate trophies, plaques, streamers and awards as appropriate.

Incentives Proponents – Coordinate with BDE S-4 and RM to acquire all requirements needed to support all proponent specific incentives programs.

5. Concept. It is my intent to reward Soldiers for meeting and surpassing certain standards. The following is a list of events and the kinds of rewards those events will offer:

a. Mud Soldier – The team that wins the Mud Soldier competition will receive a large trophy to be displayed in their unit's headquarters and their unit's name will be etched into the trophy. There will also be smaller trophies given to the winning teams of certain events and their unit name will be etched into the trophy. These trophies will be kept in their unit's headquarters until the next Mud Soldier competition. At this time, the trophies will be taken to the competition to be vied for by all units.

- (1) 10K Ruck Run
- (2) Weapons Assembly
- (3) Litter Carry
- (4) 10% Relay Run

(5) Truck Pull

(6) Strength Test

b. Commander's Cup – The unit that wins the Commander's Cup will receive the Commander's Cup trophy to be kept in the unit's headquarters until the next Commander's Cup season. MVP awards will also be given for each of these events to one Soldier from the winning team. There will also be trophies awarded to the winning team of every sports tournament:

(1) Basketball

(2) Bowling

(3) Cross Country

(4) Flag Football

(5) Soccer

(6) Softball

(7) Volleyball

c. Retention - Batteries will receive a revolving commander's retention in excellence plaque with a 35th ADA Brigade Retention Streamer when they meet the criteria set out in the Retention Incentives SOP. The Battalion that has the culmination of the highest percentages in all categories will receive a revolving commander's retention in excellence trophy.

d. Good Order, Safety and Discipline – A streamer and plaque will be awarded to the battery that is able to meet the standards set forth in the Good Order, Safety and Discipline Annex of the Incentives SOP.

e. Food Services – The DFAC winner of the Culinary of the Quarter Award will receive a plaque, presented by the Brigade Commander, to be displayed at the Battalion HQ. AAFES will also provide gift certificates and an AAFES coupon books. The DFAC winner of the Culinary of the Year Award will also receive a plaque to be displayed at the BN HQ, AAFES gift certificates and an AAFES coupon book.

f. Superior Unit Streamer – Any battery meeting the standards set forth in the Superior Unit Streamer Appendix of the Incentives SOP will receive the Superior Unit Streamer.

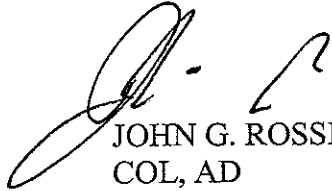
g. MSG Dowdy/LTC Pruitt Memorial Leadership Awards – The winner of both of these awards will receive a plaque.

EAAD-Z

SUBJECT: 35th Air Defense Artillery Brigade Policy Letter #14- Incentives Payment

h. Physical Fitness – Anyone scoring a 300 on the APFT will receive a 300-club t-shirt. Anyone scoring a 400 on 35th ADA BDE's extended APFT will receive a 400-club t-shirt. These clothing items will be purchased using UNIT MWR NAF funds.

6. Proponent for the policy is the Brigade DCO, at 783-5563.



JOHN G. ROSSI
COL, AD
Commanding